

2009 AsiaNetwork Magazine Reader Survey

(Mail in or complete online at AsiaNetwork.ca)

AsiaNetwork is a Canadian publication that explores the social dimensions between the East and West and promotes contributions each brings to the whole.

This survey consists of 10 questions and takes about 5 minutes to complete. A complimentary copy of AsiaNetwork Who's Who, featuring the top 80 Asian Canadians, and a music CD will be yours to keep after submission.

All information provided will be held in strict confidence, used by AsiaNetwork alone to better serve our readers.



About You.

1. Gender

- Male
- Female

2. Age

- 28 and under
- 29-59
- 60+

3. Residence

- British Columbia
- Prairies
- Ontario
- Quebec
- East Coast
- Other

4. Household Income

- Under \$34,999
- \$35,000 - 74,000
- \$75,000 - \$119,999
- \$120,000 +

5. Occupation

- Arts and Culture
- Business
- Education
- Government/Public Service
- Health and Wellness
- Travel and Leisure
- Professional services
- Other

6. You are a Canadian of:

- 1st Generation Asian heritage
- 2nd Generation Asian heritage
- European background
- other background

7. How often did you travel last year?

- not at all
- 1 - 2 times
- 3 - 4 times
- 5 times or more

9. How many people in your home would read the same magazine?

- 1 person
- 2 persons
- 3 +

8. Where do you travel the most?

- British Columbia
- Prairies
- Ontario
- Quebec
- East Coast
- Other

10. How long do you keep the magazine?

- Less than 1 month
- 1-2 month
- 3 month and more

11. What subjects are of your special interest? (circle all that apply)

- Arts and Culture
- Business and Finance
- Food and restaurant
- Health and wellness
- People and biography
- Professional publications
- Travel and Leisure
- Other

12. What length of article are you most interested in?

- Short, 1 page or less
- medium, 2 pages or less
- in depth article/ feature of 2 page plus

Thank you.

Thank you. Please provide a valid email address at Info@AsiaNetwork.ca to receive a complimentary copy of the 2010 AsiaNetwork Annual.

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Survey Available at
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